

[Name]

[Title]

[Company]

[Address]

15 July 2022

Dear [Name],

**Invitation as Sponsor of**  
**The 7<sup>th</sup> International BIM Awards Conference**

On behalf of IDTM•bSHK, I am pleased to invite you to be one of the sponsors for The 7<sup>th</sup> International BIM Awards Conference.

The International BIM Awards are to celebrate the outstanding and innovative contributions to BIM implementation from organisations and professionals. The conference is to recognise and encourage sustainable development, research and education within the industry. Prizes will be presented to awardees at The 7<sup>th</sup> International BIM Awards in November 2022. The awarded parties will be the spokesperson in The 7<sup>th</sup> International BIM Awards Conference in 2022.

In the previous years, over 2000 applications were received worldwide, such as China, Japan, Korea, Singapore, United Kingdom, United States, Australia, Norway, etc. About 150 awards were presented to various organisations, for instance the Hong Kong Housing Authority, the Architectural Services Department, the Water Services Department, the CLP Power Hong Kong Ltd., the Ministry of Health, Singapore, Dalian Wanda Group, Henderson China Holdings Ltd., Balfour Beatty, China Construction First Building (Group) Corporation Ltd., China Construction Third Engineering Bureau Co., Ltd., etc. Additionally, the studentship award is set up to inspire and encourage students to learn BIM and develop their problem-solving skill.

This year, the awards conference will be composed of two sessions. The conference will be held in the afternoon and followed by an awards ceremony in the evening. Both sessions will provide opportunities for construction practitioners to link up and exchange ideas. We will invite some overseas guest speakers and professionals to share their experience about the worldwide trend of big data and AI derived from BIM.

**IDTM•bSHK**

19D Nathan Commercial Building, 430 Nathan Road, Hong Kong  
Tel.: (+852) 23828380 | URL: [www.buildingsmart.org.hk](http://www.buildingsmart.org.hk)

Details of conference and the awards presentation ceremony and dinner and are as follows:

Date: November 2022 (To be confirmed)

Conference

Time: (To be confirmed)

Venue: Shen Zhen (To be confirmed)

Awards Presentation Ceremony and Dinner

Time: (To be confirmed)

Venue: Shen Zhen (To be confirmed)

bSHK is a non-profit organisation and was established and registered in Hong Kong in 2012. Our main objective is to promote BIM implementation, information sharing and process reengineering in Asia and countries along the “One Belt One Road” route.

Should you have any queries, please do not hesitate to contact Ms Yuki at +86 020 31142419 or Ms. Vicky Leung at +852 3188 2992 or by email at [info@ibimaward.org](mailto:info@ibimaward.org).

It will be grateful if you can confirm your sponsorship by completing the enclosed reply slip before August 26th.

We look forward to your favorable support and participation at The 7th International BIM Awards Conference.

Yours sincerely,



**Elvis Li**

Chairman of Organising Committee

IDTM·bSHK

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Below please find the sponsorship package option:

Sponsorship Package	Amount	Package Privileges
A/ Diamond Sponsorship	80,000 HKD	<ol style="list-style-type: none"> <li>1. 20-minute keynote speech (Theme related)</li> <li>2. Event brochure A4 advertisement</li> <li>3. Social media publicity and promotion</li> <li>4. Logo displayed on the webpage, market materials and venue background board</li> <li>5. Special thanks during the event</li> <li>6. Certificate of Appreciation</li> <li>7. Complimentary tickets and dinner for 4, interaction with oversea guests.</li> <li>8. Distribution of sponsoring entities' publications</li> </ol>
B/ Platinum Sponsorship	50,000 HKD	<ol style="list-style-type: none"> <li>1. Event brochure A5 advertisement</li> <li>2. Social media publicity and promotion</li> <li>3. Logo displayed on the webpage, market materials and venue background board</li> <li>4. Special thanks during the event</li> <li>5. Certificate of Appreciation</li> <li>6. Complimentary tickets and dinner for 3, interaction with oversea guests.</li> <li>7. Distribution of sponsoring entities' publications</li> </ol>
C/ Gold Sponsorship	30,000 HKD	<ol style="list-style-type: none"> <li>1. Event brochure A6 advertisement</li> <li>2. Social media publicity and promotion</li> <li>3. Logo displayed on the webpage, market materials and venue background board</li> <li>4. Special thanks during the event</li> <li>5. Certificate of Appreciation</li> <li>6. Complimentary tickets and dinner for 2, interaction with oversea guests.</li> </ol>
D/ Silver Sponsorship	10,000 HKD	<ol style="list-style-type: none"> <li>1. Logo displayed on the webpage, market materials and venue background board</li> <li>2. Special thanks during the event</li> <li>3. Certificate of Appreciation</li> <li>4. Complimentary ticket and dinner for 1, interaction with oversea guests.</li> </ol>
E/ Banquet Sponsorship	30,000 HKD	<ol style="list-style-type: none"> <li>1. Logo displayed on every table with special thanks at the banquet</li> <li>2. Special thanks during the event</li> <li>3. Complimentary ticket and dinner for 1</li> </ol>
F/ Lanyard Sponsorship	20,000 HKD	<ol style="list-style-type: none"> <li>1. Logo displayed on lanyard</li> <li>2. Special thanks during the event</li> <li>3. Complimentary ticket and dinner for 1</li> </ol>
G/ WiFi sponsorship	20,000 HKD	<ol style="list-style-type: none"> <li>1. Customized venue WiFi SSID and password</li> <li>2. Special thanks during the event</li> <li>3. Complimentary ticket and dinner for 1</li> </ol>
H/ Tote bag sponsorship	30,000 HKD	<ol style="list-style-type: none"> <li>1. Logo with special thanks printed on the side of tote bags</li> <li>2. Special thanks during the event</li> <li>3. Complimentary ticket and dinner for 1</li> </ol>
I/ Exhibition Sponsorship	30,000 HKD	<ol style="list-style-type: none"> <li>1. An exhibition area with 1 table and 2 chairs.</li> <li>2. Special thanks during the event</li> <li>3. Complimentary ticket and dinner for 1</li> </ol>

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