

[Name]

[Title]

[Company]

[Address]

31 July 2023

Dear [Name],

Invitation as Sponsor of
The 8th International BIM Awards Conference

On behalf of IDTM•bSHK, I am pleased to invite you to be one of the sponsors for The 8th International BIM Awards Conference.

The International BIM Awards are to celebrate the outstanding and innovative contributions to BIM implementation from organisations and professionals. The conference is to recognise and encourage sustainable development, research and education within the industry. Prizes will be presented to awardees at The 8th International BIM Awards in December 2023. The awarded parties will be the spokesperson in The 8th International BIM Awards Conference in 2023.

In the previous years, over 3,000 applications were received worldwide, such as China, Japan, Korea, Singapore, United Kingdom, United States, Australia, Norway, etc. About 400 awards were presented to various organisations, for instance the Hong Kong Housing Authority, the Architectural Services Department, the Water Services Department, the CLP Power Hong Kong Ltd., the Ministry of Health, Singapore, Dalian Wanda Group, Henderson China Holdings Ltd., Balfour Beatty, China Construction First Building (Group) Corporation Ltd., China Construction Third Engineering Bureau Co., Ltd., etc. Additionally, the studentship award is set up to inspire and encourage students to learn BIM and develop their problem-solving skill. The sustainable category of this year's International BIM Awards encourages the project to enhance the awareness of sustainable development in the construction and use through the use of BIM technology.

This year, the awards conference will be composed of two sessions. The conference and awards ceremony will be held in the afternoon. Both sessions will provide opportunities for more than 150 construction practitioners to link up and exchange ideas. We will invite some overseas guest speakers and professionals to share their experience about the worldwide trend of big data and AI derived from BIM.

IDTM•bSHK | 型建香港

19/F, Nathan Commercial Building, 430 Nathan Road, Hong Kong
香港九龍彌敦道 430 號彌敦商業大廈 19 樓

Tel/電話: (+852) 23828380 | URL/網站: www.buildingsmart.org.hk

Email/電郵: info@buildingsmart.org.hk

Details of conference and the awards presentation ceremony and are as follows:

Date: December 1st 2023

Time: 2:00pm-5:00pm

Venue: New World Millennium Hong Kong Hotel

bSHK is a non-profit organisation and was established and registered in Hong Kong in 2013. Our main objective is to promote BIM implementation, information sharing and process reengineering in Asia and countries along the “One Belt One Road” route.

Should you have any queries, please do not hesitate to contact Ms Liu at +86 020 31142419 or Ms. Wong at +852 2382 8380 or by email at info@ibimaward.org.

It will be grateful if you can confirm your sponsorship by completing the enclosed reply slip before November 10th.

We look forward to your favorable support and participation at The 8th International BIM Awards Conference.

Yours sincerely,



Elvis Li

Chairman of Organising Committee

IDTM·bSHK

Below please find the sponsorship package option:

Sponsorship Package	Amount	Package Privileges
A/ Diamond Sponsorship	80,000 HKD	<ol style="list-style-type: none"> 1. 20-minute keynote speech (Theme related) 2. Event brochure A4 advertisement 3. Social media publicity and promotion 4. Logo displayed on the webpage, market materials and venue background board 5. Special thanks during the event 6. Certificate of Appreciation 7. Complimentary tickets for 4, interaction with overseas guests. 8. Distribution of sponsoring entities' publications
B/ Platinum Sponsorship	50,000 HKD	<ol style="list-style-type: none"> 1. Event brochure A5 advertisement 2. Social media publicity and promotion 3. Logo displayed on the webpage, market materials and venue backeround board 4. Special thanks during the event 5. Certificate of Appreciation 6. Complimentary tickets for 3, interaction with overseas guests. 7. Distribution of sponsoring entities' publications
C/ Gold Sponsorship	30,000 HKD	<ol style="list-style-type: none"> 1. Event brochure A6 advertisement 2. Social media publicity and promotion 3. Logo displayed on the webpage, market materials and venue backeround board 4. Special thanks during the event 5. Certificate of Appreciation 6. Complimentary tickets for 2, interaction with overseas guests.
D/ Silver Sponsorship	10,000 HKD	<ol style="list-style-type: none"> 1. Logo displayed on the webpage, market materials and venue backeround board 2. Special thanks during the event 3. Certificate of Appreciation 4. Complimentary ticket for 1, interaction with overseas guests.